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I. <u>INTRODUCTION</u>

This Court has twice provided the Coalition for ICANN Transparency ("CFIT" or "Plaintiff") with explicit instructions as to how to replead its claims. Each time, however, CFIT has failed to follow these instructions or amend its pleadings to state a claim. Accordingly, this third attempt to state a claim demonstrates unequivocally that this action should be dismissed with prejudice.

On June 8, 2006, the Court tentatively granted the motions of Defendants VeriSign, Inc. ("VeriSign") and the Internet Corporation for Assigned Names and Numbers ("ICANN") (collectively, "Defendants") to dismiss CFIT's first amended complaint. The Court's tentative order specifically identified two significant defects in CFIT's pleading: (1) CFIT failed to plead facts establishing a relevant market for "Expiring Domain Names Registration Services;" and (2) CFIT failed to allege facts showing predatory or exclusionary conduct by Defendants in any relevant market. *See* Tentative Order Granting Defendants' Motions to Dismiss ("June 8 Tentative Order"), attached as Exhibit 1 to the Declaration of Angel L. Tang ("Tang Decl."), at 13, 14-18. Defendants' motions remain pending before the Court.

Now, over four months after the Court's tentative order, CFIT seeks leave to file yet another amended complaint. CFIT's proposed third complaint, however, does not correct, or attempt to correct, the deficiencies identified in the Court's June 8 Tentative Order. The Proposed Second Amended Complaint ("Proposed SAC") contains no new factual allegations of alleged predatory or exclusionary conduct. Second, the Proposed SAC's new allegations with respect to the Expiring Domain Names Registration Services market consist of further assertions that certain domain names may be considered more or less valuable to potential registrants -- a "fact" the Court already has

For the convenience of the Court, VeriSign attaches as Exhibit 2 to the Tang Decl. a redlined document comparing the allegations of CFIT's Proposed Second Amended Complaint to the allegations of the First Amended Complaint. While, at first glance, it appears as though CFIT

amended its complaint to add 28 paragraphs, those additions are illusory. The bulk of CFIT's additions result from the subdivision and renumbering of paragraphs that were already included in the previous complaint. (Compare, e.g., FAC ¶ 7 to Proposed SAC ¶¶ 8-9; FAC ¶ 99 to Proposed SAC ¶¶ 117-121; FAC ¶ 102 to Proposed SAC ¶¶ 124-125; and FAC ¶ 103 to Proposed SAC ¶¶

^{126-128.)} Where additional allegations exist, they are insufficient to cure the fatal deficiencies of CFIT's claims, as will be discussed below.

determined does not establish the existence of a separate relevant market. Properly defined relevant markets and predatory or exclusionary conduct are essential elements of the antitrust claims CFIT is attempting to assert. Without any allegations addressing these elements, CFIT's proposed amendment is futile.

CFIT already has been provided two opportunities to correct the deficiencies in its pleading. Indeed, the Court provided CFIT a roadmap as to how CFIT could properly cure its pleading defects, if the facts existed to allow it to cure the deficiencies. Despite these opportunities and clear instructions, CFIT's proposed SAC fails to cure the deficiencies. Accordingly, at this juncture, it is apparent that CFIT cannot allege or prove the necessary elements of its claims, and this Court should deny CFIT's motion to amend on grounds of futility. Moreover, because CFIT repeatedly has failed to amend as instructed by the Court, Defendants' currently pending motions to dismiss should be granted with prejudice.

II. PROCEDURAL SUMMARY

On November 28, 2005, CFIT commenced this action against Defendants, seeking to challenge under federal and state antitrust laws the terms of an existing contract between VeriSign and ICANN for the continued operation of the .net top-level domain ("TLD") and a proposed contract for the continued operation of the .com TLD registry (the "Registry Agreements"). CFIT's application for a Temporary Restraining Order was denied on November 30, 2005. On January 6, 2006, both Defendants filed a motion for judgment on the pleadings challenging the sufficiency of CFIT's original complaint. On February 28, 2006, the Court granted Defendants' motions, holding that CFIT failed to allege facts sufficient to demonstrate associational standing and the existence of a relevant products market, namely the Expired Names Registration Services Market. (Order Granting Defendants' Motions for Judgment on the Pleadings, attached as Exhibit 3 to the Tang Decl., at 14 & 17.) The Court gave CFIT the opportunity to amend its claims, and provided CFIT with a clear roadmap of what allegations would be required to state sufficient claims for relief. Specifically, the Court admonished CFIT that it would need to plead "particularized allegations of fact" regarding its membership to demonstrate standing and "detailed allegations" showing that

"registered and unregistered domain names are not reasonably interchangeable" to establish an Expired Names Registration Services Market. (*Id.* at 12 & 17.)

On March 14, 2006, CFIT filed its First Amended Complaint ("FAC"). In the FAC, CFIT dropped all but its federal antitrust claims. The FAC asserted that Defendants violated the antitrust laws based on the following allegations: (a) that VeriSign and ICANN have agreed to remove the price cap on domain name registration fees that may be charged by VeriSign; (b) that changes in the renewal provision of the Registry Agreements create a "perpetual" monopoly by VeriSign over the .com and .net registries; and (c) that VeriSign has or will engage in "monopoly leveraging" in connection with the alleged future introduction of the Central Listing Service, or other unidentified services.

On April 13, 2006, Defendants moved to dismiss the FAC. In their motions, Defendants argued that CFIT failed to heed any of the Court's admonitions regarding the defects in its pleading and failed to amend its claims in any material manner. In particular, Defendants argued that CFIT failed to plead additional facts demonstrating either standing or the existence of an Expired Names Registration Services Market as directed by the Court. In addition, Defendants argued that the FAC failed to allege any predatory conduct or exclusionary conduct by Defendants, as required under the antitrust laws.

On or around June 8, 2006, the Court issued its tentative order to dismiss CFIT's FAC. The Court specified two grounds for its tentative decision to dismiss the action. First, the Court found that CFIT failed to allege facts establishing "that there exists a relevant market for Expiring Domain Names Registration Services Market separate from the market for the registration of domain names in general." (June 8 Tentative Order, at 13.) In connection with this finding, the Court noted that CFIT's allegations regarding reasonable interchangeability of expired domain name registrations merely "suggest[ed] that some expired domain names may be in greater demand than others" (*Id.* at 12-13.) Second, and more significantly, the Court found that for each of CFIT's antitrust claims, CFIT failed to allege facts showing predatory or exclusionary conduct by Defendants in any relevant products market. (*Id.* at 14-18.)

On June 9, 2006, the Court heard oral argument on Defendants' motions to dismiss. During the hearing, CFIT, acknowledging the tentative order of dismissal, argued that it should be given another chance to amend its claims. At the conclusion of the hearing, the Court took the matter under submission. As of the date of the filing of this opposition, the Court had not yet issued its final order on Defendants' motions to dismiss.

Despite its argument for leave to amend at the June 9 hearing, CFIT failed to take any action to amend its pleading for a full four (4) months following the hearing. It was not until CFIT was

Despite its argument for leave to amend at the June 9 hearing, CFIT failed to take any action to amend its pleading for a full four (4) months following the hearing. It was not until CFIT was pressed against the deadline for the filing of amendments that it finally moved for leave to amend. When CFIT finally attempted amendment, it did not allege any allegations that had not already been presented to the Court at the June 9 hearing. In fact, the arguments CFIT makes in the instant motion to amend are nearly identical to those made at the hearing. Thus, despite having four months to correct the errors of its pleadings, CFIT's proposed SAC does not amend CFIT's allegations in any material manner, even though it was given ample time and opportunity to digest the Court's admonitions regarding its claims. In particular, the SAC contains no new factual allegations of purported predatory or exclusionary conduct and fails to correct the deficiencies in CFIT's "Expiring Domain Name Registration Services" market allegations.

III. ARGUMENT

A. Leave To Amend Should Be Denied When Amendments Would Be Futile Or When Movant Has Repeatedly Failed To Cure The Deficiencies Of Its Claims

A court may properly deny a motion for leave to amend when the proposed amendments would be futile because they would not cure the defects of the complaint. *Deveraturda v. Globe Aviation Sec. Servs.*, 454 F.3d 1043, 1049-50 (9th Cir. 2006) ("[T]he proffered amendment would be futile. Accordingly, the district court did not err in denying leave to amend.") (citations omitted); *Thinket Ink Info. Res., Inc. v. Sun Microsystems, Inc.*, 368 F.3d 1053, 1061 (9th Cir. 2004) ("A district court does not err in denying leave to amend where the amendment would be futile.") (citations and quotations omitted). There is no need for the district court repeatedly to indulge a plaintiff by allowing an unending cycle of dismissal and amendment that serves only to squander judicial resources. *See Michaels of Or. v. Clean Gun, LLC*, 2002 WL 31496403, 01-CV-1158 (D.

Denial of a motion to amend is particularly appropriate when a plaintiff has repeatedly failed to correct the deficiencies of its complaint through previous amendments. In such circumstances, the court may infer that leave to amend would be futile based upon the plaintiff's previous inability to plead a viable claim. In Rutman Wine Co. v. E & J Gallo Winery, 829 F.2d 729 (9th Cir. 1987), the Ninth Circuit held that denial of leave to amend was not an abuse of discretion in a case in which the plaintiff had been given a previous opportunity to amend and detailed guidance from the court. The Rutman opinion noted that the "district court's written order identified the defects in the First Amended Complaint and then permitted [the plaintiff] to amend its complaint once again. The Second Amended Complaint did not cure the deficiencies." Id. at 738. From this failure to cure, the Ninth Circuit held that the district court could "reasonably conclude that further amendment would be futile and therefore did not abuse its discretion in denying leave to amend a second time." Id.; see also Simon v. Value Behavioral Health, Inc., 208 F.3d 1073, 1084 (9th Cir. 2000) ("Although it is theoretically possible for [the plaintiff] to allege more specific facts, his failure to do so [--] after the district court had given him three opportunities to amend his original complaint and had discussed with him the substantive problems with his claims [--] suggests the futility of further amendment."). CFIT's repeated failures demonstrate it inability to amend. Accordingly, the complaint should be dismissed without leave to attempt to state a claim for a third time.

B. CFIT's Proposed Amendments Would Be Futile

1. CFIT Fails to Allege Any New Facts Demonstrating Predatory Conduct

The primary basis for the Court's tentative decision to dismiss this action was the lack of any factual allegations showing that Defendants engaged in conduct that caused or will cause injury to competition, *i.e.*, predatory conduct. In concluding that CFIT's claims should be dismissed, the Court engaged in a detailed analysis of each of CFIT's antitrust claims, and specifically discussed how the omission of facts regarding predatory conduct destroyed each claim. The Court's analysis is summarized below.

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CFIT's first antitrust claim against Defendants alleges that the renewal provisions in the Registry Agreements permit VeriSign to serve as the sole registry operator of the .net and .com registries "in perpetuity" because they "virtually guarantee that VeriSign will not have to periodically bid for control over the registries." In response to this claim, Defendants asserted that the renewal provisions do not allow VeriSign to maintain its position as registry operator "in perpetuity," as both the new and old provisions contemplate that competitive bids will be solicited in the event VeriSign is deemed to be in material breach of the Registry Agreements. The Court agreed with Defendants, and found that CFIT's "allegations merely show [] that the [renewal terms] extend[] the term of VeriSign's designation as the registry operator for the .com registry under the 2001 .com Agreement," and that such "mere extension" of VeriSign's lawful role as registry operator "does not constitute an antitrust violation." (June 8 Tentative Order, at 15.)

CFIT's second antitrust claim alleges that the Registry Agreements remove price caps on the amount VeriSign may charge for domain name registrations. Defendants argued that CFIT's mere allegations of price increases, without more, are not sufficient to demonstrate predatory conduct. The Court again agreed, and stated that "CFIT provides no argument to support why its allegations of the increases in price caps or removal of price controls, as a matter of law, is an antitrust violation. Specifically, CFIT has not alleged facts supporting that the future prices contemplated in the agreements will serve as significant barriers to entry or are otherwise supracompetitive." (*Id.* at 16.)

CFIT's third and last antitrust claim against Defendants alleges that VeriSign, in collusion with ICANN, has leveraged its purported monopolies in the registry operator market to adjacent and downstream markets through its intention to implement its proposed Central Listing Service ("CLS"), which, according to CFIT, will "eliminate the current competitive marketplace for back order services." In response, Defendants argued that CLS would be pro-competitive because it would create the potential for new competition. Defendants also pointed out that VeriSign may only propose the service to ICANN, who has ultimate authority to approve the service after a thorough review of its competitive effects. The Court found Defendants' arguments "well taken" (id. at 17) and, relying on established authority, stated, "It is well established that the antitrust

laws are only intended to preserve competition for the benefit of consumers" (*id.* at 18 (quoting *Am. Ad Mgmt., Inc. v. Gen. Tel. Co. of Cal.*, 190 F.3d 1051, 1055 (9th Cir. 1999)). The Court concluded by stating, "CFIT has failed to allege that VeriSign's rights under the 2006 .com Agreement to propose new registry services for ICANN's approval violates antitrust laws or constitutes specific intent to violate antitrust laws." (*Id.* at 18.)

Despite the Court's lengthy and thorough analysis regarding the necessity of facts showing predatory conduct, CFIT continues to ignore that essential element of an antitrust claim in its proposed amendment. Aside from two conclusory sentences alleging that VeriSign has engaged in "predatory and exclusionary conduct" (Proposed SAC at ¶ 147 & 174), CFIT does not even attempt to provide a single fact to support its predatory conduct allegations. Without such critical facts, CFIT cannot establish an essential element of its antitrust claims and no amendments will save CFIT's claims from that fatal defect.

2. CFIT Fails to Allege Any New Facts Demonstrating the Existence of a Separate "Expiring Domain Names Registration Services Market"

Unlike predatory conduct, the SAC does purport to allege additional facts regarding the relevant product markets, particularly the Expiring Domain Names Registration Services Market. (See id. at ¶¶ 57-63.) These new market allegations, however, fail to cure the problems twice identified by the Court.

In its Tentative Order, the Court found that CFIT failed to allege facts demonstrating a lack of interchangeability between expired and existing domain names. (June 8 Tentative Order, at 12.) The Court further stated "[a]t most, these allegations suggest that some expired domain names may be in greater demand than others such that a registrant might be willing to pay an additional fee in order to increase its chance of procuring that domain name." (*Id.* at 12-13.) The market allegations proposed by CFIT, aside from being wholly conclusory, fall squarely within the Court's criticism described above. For example, CFIT proposes to add the allegation that "Expiring domain names

² VeriSign's discussion of CFIT's new allegations is not intended to address the substantive defects of CFIT's claims in a comprehensive manner. If CFIT's proposed amendment were permitted, VeriSign intends, and hereby respectfully reserves it right, to further challenge the legal sufficiency of CFIT's Second Amended Complaint under Rule 12 of the Federal Rules of Civil Procedure.

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also often have more value than newly registered domain names because they were registered at a time when good, short domain names were less scarce." (*See* Proposed SAC, ¶ 63.) Similarly, CFIT contends that "Expiring domain names have more value than newly registered domain names in part because they have been advertised by the previous registrant and/or because websites associated with the domain name have been indexed by search engines." (*Id.* at ¶ 62.) These allegations merely suggest that some "expiring" domain names -- to the extent they are "short," were previously advertised, and/or possess other characteristics, such as being common "dictionary words" -- may be more valuable to a prospective registrant than other "expiring" domain names or registered domain names.

In fact, each and every one of CFIT's additional market allegations does nothing more than merely confirm precisely what this Court identified as insufficient -- that "some expired domain names may be in greater demand than others." (*Id.* at ¶ 57-63.) Accordingly, these allegations fail for the same reasons they failed in the prior complaint, rendering CFIT's proposed amendment futile.³

C. Plaintiff Has Repeatedly Failed To Cure The Deficiencies Of Its Pleadings

Plaintiff has had three opportunities to state a claim. Moreover, like the plaintiff in *Rutman*, CFIT has even been provided twice with explicit instructions by the Court as to how re-plead its claims. Each time, however, CFIT has failed to heed the Court's admonitions, and has failed to make those amendments necessary to state a claim.

Following the Court's order granting Defendants' motions for judgment on the pleadings, CFIT was given a clear roadmap showing how it could correct its pleadings. CFIT failed to amend as instructed. After the Court's tentative order granting Defendants' motions to dismiss, CFIT was provided with yet another opportunity to amend. This time, CFIT was given a 19-page manual providing step-by-step instructions as to how to state an actionable claim. CFIT again failed to

³ The other main issue to which CFIT's amendments are directed is standing. CFIT adds allegations regarding its membership. (Proposed SAC at ¶¶ 9-10.) While these allegations slightly bolster CFIT's standing claims, they are irrelevant to the instant motion to amend. Standing was not a basis upon which the Court formed its tentative decision to dismiss CFIT's claims. Therefore, CFIT's additional standing allegations add nothing to the viability of its complaint.

amend as instructed. Instead, CFIT has proposed an amended complaint that neither cures the issues identified by the Court, nor attempts to cure the identified deficiencies. CFIT's continued and repeated omission of critical facts confirms that it cannot plead or prove facts demonstrating the existence of predatory conduct by Defendants or a relevant market for "Expiring Domain Name Registration Services." Accordingly, leave to amend again should be denied.

D. Defendants' Pending Motions To Dismiss Should Be Granted Without Further Leave To Amend

At this juncture, there is no longer any question as to whether CFIT could sufficiently amend its complaint if provided the opportunity. CFIT, by virtue of the instant motion, has presented the Court with its proposed amendments, and the Court has had the opportunity to examine those amendments. None of the proposed amendments, however, cure the fundamental defects that plague CFIT's claims. CFIT has not, because it cannot, state facts sufficient to support the critical element of predatory conduct. Accordingly, because any further amendment in this action would result in a waste of both the Court and the parties' time and resources, the Court should enter its final order granting Defendants' currently pending motions to dismiss with prejudice.

IV. <u>CONCLUSION</u>

For all of the foregoing reasons, VeriSign respectfully requests that the Court deny CFIT's motion for leave to file a second amended complaint and grant Defendants' currently pending motions to dismiss without further leave to amend. CFIT has had three opportunities to state a claim, two with specific instructions on necessary allegations. It has failed to state a claim each time. Respectfully, it should not be provided another opportunity.

DATED: November 22, 2006	ARNOLD & PORTER LLP
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