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10	SUPERIOR COURT OF THE STATE OF CALIFORNIA				
11	COUNTY OF LOS ANGELES – CENTRAL				
12	DOTCONNECTAFRICA TRUST, a Mauritius	Case No. BC607494			
13	charitable trust,	[Assigned to Hon. Howard L. Halm]			
14	Plaintiff,				
15	v.	NOTICE OF AND MOTION FOR PRELIMINARY INJUNCTION;			
16	INTERNET CORPORATION FOR	MEMORANDUM OF POINTS AND AUTHORITIES			
17	ASSIGNED NAMES AND NUMBERS, a California corporation; ZA Central Registry, a	Date: December 22, 2016			
18	South African non-profit company; and DOES	Hearing: 8:30 a.m.			
19	1 through 50, inclusive,	Dept.: 53			
20	Defendants.	[Filed concurrently: Declarations of Sophia			
21		Bekele Eshete, Ethan J. Brown and Sara C. Colón]			
22		RESERVATION ID: 161115174199			
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NOTICE OF AND MOTION FOR PRELIMINARY INJUNCTION

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#### TO THE COURT, ALL PARTIES, AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on December 22, 20216 at 8:30 a.m. or as soon thereafter as the matter may be heard, before the Honorable Howard L. Halm, of the Superior Court of California, Stanley Mosk Courthouse, Department 53, located at 111 N. Hill Street, Los Angeles, CA 90012-3332, Plaintiff DotConnectAfrica Trust ("DCA") will and does move for a preliminary injunction ordering Defendant Internet Company for Assigned Names and Numbers ("ICANN") from issuing the .Africa generic top level domain ("gTLD") until this case has been resolved. Indeed, an injunction has been entered twice – once by ICANN's own independent review process panel, and once by the Hon. R. Gary Klausner of the U.S. District Court – prohibiting ICANN from engaging in the conduct DCA seeks to enjoin here.

This Motion is made pursuant to Code of Civil Procedure § 527 on the grounds that ICANN has failed to follow a binding arbitration order against it and has denied DCA the fair and unbiased gTLD application process it is entitled to. Therefore, ICANN should be prevented from issuing the .Africa gTLD until this case has been resolved. DCA will suffer the destruction of its company and be denied the fair determination of who is entitled to the .Africa domain - a determination that ICANN agreed to follow when DCA applied for the domain. On the other hand, ICANN suffers no harm, and DCA's only competitor, Defendant ZA Central Registry NPC, suffers either the same harm as DCA, or harm insufficient to justify denying a preliminary injunction.

This Motion is based on this Notice of Motion and Motion, the papers, records, and pleadings on file in this case, and on such oral argument as the Court allows.

Dated: November 15, 2016

BROWN NERI SMITH & KHAN LLP

By:\_\_\_\_\_\_

Ethan J. Brown

Attorneys for Plaintiff

DOTCONNECTAFRICA TRUST

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# MEMORANDUM OF POINTS AND AUTHORITIES

#### I. <u>INTRODUCTION</u>

This case concerns Defendant Internet Corporation for Assigned Names and Numbers' ("ICANN") processing of applications for the rights to the generic top level domain<sup>1</sup> ("gTLD") .Africa. There are two competing applications for .Africa, DotConnectAfrica Trust ("DCA") and Intervenor ZA Central Registry ("ZACR"), purportedly sponsored by the African Union, and favored at every opportunity by ICANN. Critically, ICANN's own internal independent review process ("IRP") found ICANN in clear violation of its own Articles, Bylaws, and rules.

But, despite the IRP's extensive 63-page Decision outlining ICANN's wrongful conduct and recommendations, ICANN simply "thumbed its nose" at the IRP, insisting that its decision is non-binding. After losing the IRP on all counts, ICANN claimed to voluntarily follow the IRP decision by placing DCA's long-pending application back to stages of the process which were already completed, contrary to the IRP ruling, and loaded the dice ensuring the application would once again be denied – which it was on February 17, 2016, before the filing of this action.

Significantly, DCA requested that ICANN refrain from taking any further steps in delegating the .Africa domain to ZACR while the IRP was pending. ICANN not only refused, but also held an emergency meeting and entered into a registry agreement – the penultimate step to delegation - two days ahead of schedule. The IRP panel issued an order enjoining ICANN from taking further action. After ICANN improperly rejected DCA's application the second time, DCA filed suit in this Court. ICANN removed the action, and upon amending its complaint, DCA filed an application for a temporary restraining order, which the Honorable R. Gary Klausner granted. DCA subsequently moved for a preliminary injunction, which Judge Klausner also granted. Both ICANN and ZACR moved for reconsideration. Judge Klausner denied the motion for reconsideration.<sup>2</sup> Defendants appealed, but the appeal was mooted by the remand.

Now, in the event this court refuses to hold the federal court preliminary injunction enforceable and valid, DCA again faces the irreparable harm that justified both the IRP Panel and

<sup>&</sup>lt;sup>1</sup> Common gTLDs include ".com" and ".org"

<sup>&</sup>lt;sup>2</sup> DCA acknowledges, as it did in its opposition papers to the Reconsideration Motion, that the District Court's order granting the preliminary injunction erroneously referenced evidence that did not support its decision. However, even without that error, as argued by DCA and accepted by Judge Klausner, DCA was entitled to a preliminary injunction.

Judge Klausner in enjoining ICANN from acting further with respect to the .Africa domain. Given DCA's overwhelming victory before the IRP panel and ICANN's continued bad faith conduct refusing it fair treatment, DCA has a high likelihood of success on the merits. Indeed, ICANN's primary defense is a self-serving prospective release and waiver of all rights to a judicial remedy. But, ICANN's "silver bullet" prospective release goes too far, purporting to absolve ICANN for even the grossest intentional misconduct and is thus void as a matter of law.

DCA sought and was granted an injunction against ICANN in two different judicial fora, and the district court affirmed its decision after ICANN and ZACR sought reconsideration. DCA respectfully requests this Court continue the injunction and enjoin ICANN from taking any further steps with respect to delegating the .Africa gTLD.

#### II. RELEVANT FACTS

#### A. ICANN

ICANN is a California non-profit established by the U.S. government. ICANN is tasked with carrying out its activities in conformity with relevant principles law and through enable competition and open-entry in Internet-related markets. (Declaration of Sophia Bekele ("Bekele Decl."), ¶ 10, Ex. 1 at ¶4). ICANN is the only organization in the world that assigns rights to Generic Top-level Domains ("gTLDs"). It therefore yields monopolistic power and can and does force participants in the market for gTLDs to play by its onerous and sometimes self-serving rules. ICANN's own Bylaws state that it shall not apply its standards inequitably or single out any particular party for disparate treatment. (Bekele Decl. ¶17, Ex. 4 at Art. 2 § 3). ICANN is accountable to the Internet community for operating in a manner consistent with its Bylaws and Articles of Incorporation as a whole. (*Id.*, Ex. 4 at Art. 4 § 1).

### B. DCA and the Top-Level Domain Application

In March 2012, DCA applied to ICANN for the delegation of the .Africa top-level domain name in its 2012 General Top-Level Domains ("gTLD") Internet Expansion Program (the "New gTLD Program"), an internet resource available for delegation under that program. (*Id.*, ¶ 10, Ex. 1, ¶3.) DCA was formed with the charitable purpose of advancing information technology education in Africa and providing a continental Internet domain name to provide access to internet services for the people of Africa. (*Id.*, ¶ 3.) Put otherwise, DCA's ultimate endeavor was to obtain

.Africa and further its charitable efforts through the revenue .Africa would generate. (*Id.*) DCA only sought to act as the registry of .Africa and has not applied to act as a registry for any other gTLD, unlike Intervenor ZACR. (Id.,  $\P\P$  3 and 5.)

In order to apply for a gTLD, all applicants were required to submit to the terms of the gTLD Applicant's Guidebook (the "Guidebook"). (*Id.*, ¶¶ 13–16). In consideration of ICANN's promises to abide by its own Bylaws, the Guidebook, and in conformity with the laws of fair competition, Plaintiff paid ICANN a \$185,000.00 mandatory application fee. (*Id.*, ¶4.)

ICANN required that applicants for the rights to a geographic gTLD (such as .Africa) obtain endorsements from 60% of the region's national governments, and no more than one written statement of objection to the application from relevant governments in the region and/or public authorities associated with the region. (*Id.*, ¶ 12, Ex. 3 at § 2.2.1.4.2.) As part of its application for the .Africa gTLD, Plaintiff obtained the endorsements of the African Union Commission (hereinafter the "AUC"), United Nations Economic Commission for Africa (UNECA), among others. (*Id.*, ¶ 19, Ex. 6; ¶ 21, Ex. 10.) Plaintiff was the first to obtain official endorsements/letters of support for the .Africa Internet domain name from these organizations. In April 2010, nearly a year later, the AUC wrote DCA and informed DCA that it had "reconsidered its approach in implementing the subject Internet Domain Name (.Africa) and no longer endorses individual initiatives in this matter[.]" This letter was also sent directly to ICANN.<sup>3</sup>

### C. ZACR and the AUC's Top Level Domain Application

Presumably, the AUC tried to withdraw its support of DCA because in 2011, it attempted to obtain the rights to .Africa for itself, requesting that ICANN include .Africa in the List of Top-Level Reserved Names. (*See Id.*, ¶ 25, Ex. 12.) This would mean that the .Africa gTLD and its equivalent in other languages would be unavailable for delegation under the new gTLD Program, which would effectively allow the AUC to delegate .Africa to itself. DCA protested that this violated the gTLD guidelines. ICANN denied the AUC's request to reserve .Africa, but assisted AUC in obtaining the .Africa delegation rights through a proxy - ZACR. (*Id.*) In exchange for the

<sup>&</sup>lt;sup>3</sup> Neither ICANN nor the third-party vendor (InterConnect Communications) responsible for conducting the geographic names evaluation raised an issue with this purported withdrawal letter. ICANN only argued the letter constituted a withdrawal after litigation commenced and expressly disclaimed this position in its deposition. Declaration of Ethan J. Brown ("Brown Decl.") ¶ 6, Ex. 4 [Willet Transcript], pp. 75:1-77:17.

AUC's endorsement, ZACR agreed to allow the AUC to "retain all rights relating to the dotAfrica TLD." (Id., ¶ 41, Ex. 26, ¶ 22 (7).) The members of the AUC committee formed to choose who to endorse for the .Africa gTLD were also members of organizations affiliated with ZACR. (Id., ¶ 32.)

Furthermore, ZACR represented that it was applying for the .Africa gTLD on behalf of the "African community." (*See Id.*, ¶ 34, Ex. 20.) However, it failed to submit the required type of application for organizations applying on behalf of a "community" which is a term of designation and differentiation for gTLDs. (*See Id.*, ¶33, Ex. 19, ¶ 19.) Nevertheless, ICANN processed ZACR's "standard" application. ZACR also made multiple misrepresentations to ICANN to edge DCA out including that it had endorsements sufficient to meet the 60% threshold under ICANN rules. (*See Id.*, ¶ 33, Ex. 19; ¶ 35; ¶ 10, Ex. 1 at ¶80). In fact, only a small portion of ZACR's endorsements referenced ZACR by name, when most referred to the AUC's failed reserved names initiative. (*See Id.*)

### D. The Geographic Names Panel and InterConnect Communications

ICANN contracted with a private company, InterConnect Communications ("ICC"), to act as ICANN's Geographic Names Panel and review geographic name applications. (*See Id.*, ¶ 36, Ex. at 21.) In processing both DCA's and ZACR's applications, the ICC warned that if ICANN did not accept endorsement letters from regional authorities like the AUC and UNECA ZACR's application would fail. (*See Id.*, ¶ 37, Ex. 22.) Subsequently during the IRP, ICANN asserted that it had taken both the AUC and UNECA endorsements into account in evaluating DCA's application. (*Id.*, ¶ 10, Ex. 1, ¶ 90.)

According to the Guidebook ICANN considers the following factors in the geographic names evaluation: (1) the endorsement must clearly express the government's or public authority's support for or non-objection to the applicant's application; (2) the endorsement must demonstrate the government's or public authority's understanding of the string being requested; (3) the endorsement must demonstrate the government's or public authority's understanding of the string's intended use; and (4) the endorsement *should* demonstrate the government's or public authority's understanding that the string is being sought through the gTLD application process and that the applicant is willing to accept the conditions under which the string will be available.

questioned DCA's endorsements from the AUC and UNECA with respect to the fourth, non-mandatory factor. If ICANN's only grounds for denying DCA's application is a discretionary factor, ICANN presumably used this as a pretext to justify its planned disposition of the gTLD all along.

(emphasis added). (Id., ¶ 12, Ex. 3, § 2.2.1.4.3.) As explained in more detail below, ICANN only

Only after this litigation commenced, did ICANN argue that DCA's application lacked merit because its AUC endorsement had been withdrawn. Not only did the August 2010 letter from the AUC fail to expressly withdraw the AUC's endorsement of DCA, (*Id.*, ¶ 20, Ex. 7) but it lacked the signature of Jean Ping – the AUC's chairman who signed the original endorsement letter. Even if the letter was considered with its blatant defects, Section 2.2.1.4.3 of the Guidebook states that a "...government may withdraw its support for an application at a later time...*if the registry operator has deviated from the conditions of original support or non-objection.*" (emphasis added) (*Id.*, ¶ 20, Ex. 1 at § 2.2.1.4.3.) There were no conditions on the AUC or UNECA endorsements to DCA. (*See Id.*, ¶ 19, Ex. 6; ¶21, Ex. 8.) This letter was sent to ICANN at the same time it was sent to DCA, and ICANN continued to process DCA's application nonetheless – recognizing the validity of the endorsement. ICANN has also testified that it had not considered the AUC endorsement letter withdrawn in evaluating DCA's application; ICANN's only objection, was with respect to the fourth geographic names evaluation factor. (Brown Decl., Ex. 4 [Willet Transcript], pp.75:1-77:17.)

Had ICANN treated DCA's and ZACR's AUC endorsements equally, both DCA and ZACR should have either passed or failed the endorsement requirement. (*See Id.*, ¶ 37, Ex. 22.) Rather, ICANN conspired to accept ZACR's endorsements as sufficient while disregarding Plaintiff's endorsements.

#### E. The GAC

ICANN has a Governmental Advisory Committee ("GAC") whose purpose, according to ICANN's Bylaws, is to "consider and provide advice on the activities of ICANN as they relate to concerns of governments." (*Id.*, ¶17, Ex. 4, at Art. 11 § 2(1)(a).) The AUC became a member of the GAC in 2012, shortly after ICANN's advice. (*Id.*, ¶ 25, Ex. 12, at 1.) ICANN then allowed the AUC to use the advice ICANN gave them, and employ the GAC as a vehicle to issue advice

against DCA's application by its only competitor for .Africa. This effectively allowed the AUC to ensure that the rights to .Africa would be delegated to itself – through its proxy ZACR. (*Id.*)

Specifically, ICANN allowed the GAC to issue a "consensus advice" that DCA's application should not proceed due to issues with the regional endorsements. (*Id.*, ¶ 40, Ex. 25 at 3.) Under ICANN's rules, the GAC can recommend that ICANN cease reviewing an application if *all* of the GAC members agree that an application should not proceed because an applicant is sensitive, violates national law or is problematic. (*Id.*, ¶ 10, Ex. 1 ¶88; ¶ 43, Ex. 28 at Art. 12, Principle 47.) But, Kenya's representative did not agree to issue advice. Kenya's representative was not even present at the GAC meeting when the advice was issued. Instead, ICANN allowed Kenya's *former* GAC advisor, Alice Munyua – a representative for the AUC and a member of ZACR's steering committee – to make a statement on Kenya's behalf denouncing DCA's application. Kenya's current GAC advisor previously informed the GAC chairperson that Ms. Munyua did not represent Kenya or its viewpoints and that he objected to a GAC consensus advice on .Africa. (*Id.*, ¶ 38, Ex. 23; ¶ 39, Ex. 24].

Moreover, the GAC gave no indication that DCA's application was problematic, violated law or was sensitive - the required standard. (*Id.*, ¶ 10, Ex. 1, ¶104 ("[ICANN's witness] also stated that the GAC made its decision without providing any rationale and primarily based on politics and not on potential violations of national laws and sensitivities.")) ICANN rejected DCA's application based on the GAC advice while ZACR's application continued. (*Id.*, ¶ 10, Ex. 1 ¶¶ 80, 106; ¶ 41, Ex. 26.) Although ICANN could have reconsidered this decision under its rules, it refused to do so when DCA requested so. (*Id.*, ¶ 10, Ex. 1, ¶ 6; ¶ 12, Ex. 3, Art. 4 § 2.2.)

Meanwhile, ZACR passed the initial evaluation and entered the contracting phase with ICANN. (Id., ¶ 10, Ex. 1 ¶ 13; ¶ 41, Ex. 26.) ZACR did not have sufficient country specific endorsements to meet the ICANN requirements for geographic gTLDs. (Id., ¶ 37, Ex. 22.) ZACR filed purported "endorsement letters" that endorsed the AUC's "Reserved Names" initiative, along with declarations made by the AUC regarding its intention to reserve .Africa for its own use along with its appointment letter from the AUC as evidence of such support. (Id., ¶ 33, Ex. 19.) Only five of the purported endorsement letters submitted by ZACR from African governments referenced ZACR by name. (Id., ¶ 35.) ICANN later ghostwrote an endorsement for ZACR to

submit to the AUC for its signature—yet another example of ICANN's disparate treatment of DCA. (Declaration of Sara C. Colón ("Colón Decl."), ¶ 4, Ex. 3.)

#### F. The Independent Review Process

The Guidebook terms DCA agreed to upon submitting its gTLD application contained a release and covenant not to sue (the "Prospective Release"). (*Id.*, ¶ 12, Ex. 3, at Module 6, ¶ 6.) ICANN purports to provide applicants with an independent review process ("IRP") as an alternative, to challenge ICANN's actions with respect to a gTLD application. (*Id.*, ¶ 12, Ex. 3 §§ 3.2.3; 6.) The IRP is effectively an arbitration, operated by the International Centre for Dispute Resolution of the American Arbitration Association, comprised of an independent panel of arbitrators. (*Id.*, ¶ 12, Ex. 3 § 3.2.3.) In October 2013, DCA successfully sought an IRP to review ICANN's processing of its application, including ICANN's handling of the GAC opinion. (*Id.*, ¶ 10, Ex. 1 at ¶ 9.)

### G. ICANN Ignores the IRP's Authority

Despite the initiation of the IRP, ICANN continued to review ZACR's application – *even* going so far as to sign a contract for the operation of .Africa with ZACR. (Id., ¶ 10, Ex. 1, ¶¶ 12–20.) The IRP panel, during emergency proceedings, found this improper and enjoined further issuance of .Africa to ZACR. (Id.) The IRP panel issued a final and thorough 63-page declaration in the matter on July 9, 2015. The panel found, *inter alia*, that: (1) the IRP arbitration was binding. (Id., ¶ 5, Ex. 1 ¶ 23); (2) ICANN's actions and inactions with respect to DCA's application were inconsistent with ICANN's bylaws and articles of incorporation. (Id., ¶ 10, Ex. 1, ¶ 109); and (3) ICANN should "continue to refrain from delegating the .Africa gTLD and permit DCA Trust's application to proceed through the remainder of the new gTLD application process." (Id., ¶ 10, Ex. 1, ¶ 133.)

Although the panel noted that other actions and inactions of ICANN also likely violated ICANN's Bylaws and Articles of Incorporation, the Panel refrained from taking any further action after the initial findings of misconduct. (Id., ¶ 10, Ex. 1, ¶ 116.)

## H. ICANN's Processing of DCA's Application After the IRP Declaration

ICANN did not act in accordance with the IRP's Final Declaration. (Id., ¶ 10, Ex. 1 ¶23.)

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Instead of allowing DCA's application to proceed through the remainder of the application process, ICANN forced DCA to be reevaluated in the geographic names evaluation phase. (Id., ¶¶ 26-27, Ex. 14.) However, ICANN had already decided to accept endorsements from regional authorities such as AUC and UNECA, and the only objection it raised to DCA's endorsements, was based on a non-mandatory factor set forth in the Guidebook - "[the endorsement] should demonstrate the government's or public authority's understanding that the string is being sought through the gTLD application process and that the applicant is willing to accept the conditions under which the string will be available. (*Id.*, ¶ 12, Ex. 3, § 2.2.1.4.3 (emphasis added).) ICANN then issued DCA clarifying questions regarding this factor. (*Id.*,  $\P$  24 and 26, Exs. 15 and 17.) ICANN never challenged DCA's endorsements as invalid or insufficient in the 12 months between submission of the application and the GAC advice.

In September 2015, after the IRP decision, ICANN issued DCA clarifying questions regarding its endorsements, and then indicated that DCA's responses were inadequate with respect to the non-mandatory factor. Hoping to gain insight into what was allegedly wrong with its application, DCA agreed to an extended evaluation. (Id., ¶ 30.) But, ICANN merely asked the exact same questions without further guidance or clarification, or explanation as to why this discretionary consideration mattered, clearly a pretext to deny DCA's application. (Id., ¶¶ 24 and 26, Exs. 15 and 17.) After all, ICANN had already entered into a registry agreement with ZACR. In short, the process ICANN put Plaintiff through was a sham with a predetermined ending -ICANN's denial of Plaintiff's application so that ICANN could steer the gTLD to ZACR.

## I. <u>DCA Trust v. ICANN, et al – 2:16-cv-00862-RGK</u>

In January 2016, DCA filed suit against ICANN after learning that ICANN would reject DCA's application. Shortly after, ICANN removed the case to the Central District of California and it was assigned to the Hon. R. Gary Klausner. DCA knew that ICANN was holding its triannual meeting in early March and requested that ICANN refrain from taking any further action on .Africa until a preliminary injunction was heard. (Brown Decl., ¶ 2; Colón Decl., ¶ 2, Ex. 1.) ICANN refused. (Brown Decl., ¶ 2.) Based on ICANN's refusal, DCA moved for and was granted a TRO and subsequently the PI, enjoining ICANN from delegating the rights to .Africa until the case was resolved. (Id., ¶¶ 3 and 4, Exs. 1 and 2.)

Now after the IRP panel, and the district court have entered and affirmed injunctions against ICANN delegating the .Africa gTLD, ICANN wants yet another bite at the apple. For the reasons stated below, DCA respectfully requests that this Court adopt the federal court's order issuing the preliminary injunction or issue a preliminary injunction directly.

#### III. ARGUMENT

#### A. The Preliminary Injunction in Federal Court Remains Valid

The issue of whether DCA is entitled to a preliminary injunction was fully briefed and decided by Judge Klausner. ICANN and ZACR should not get a third bite at the apple. "It will be for the State court, when the case gets back there, to determine what shall be done with pleadings filed...during ... the suit in [federal court]." *Ayres v. Wiswall* (1884) 112 U.S. 187, 190-191; *Laguna Vill. v. Laborers' Int'l Union of N. Am.* (1983) 35 Cal.3d 174; *see also Edward Hansen, Inc. v. Kearny P.O. Assoc.* 166 N.J. Super. 161 (1979) ["Adoption of federal pleadings filed in this case would avoid the needless waste of time, effort, and expense."] Adopting the federal court's preliminary injunction serves judicial economy and results in no prejudice because all parties were apprised of the proceedings in federal court. *See Laguna Vill, supra*, 35 Cal.3d at 181.

Here, the preliminary injunction was fully briefed and adjudicated twice (once upon reconsideration). It is judicially inefficient to revisit positions and arguments already made in federal court. The only party to be prejudiced here is DCA. Finally, the preliminary injunction was already decided on the merits and the federal court order should stand. Accordingly, DCA respectfully requests this Court adopt the federal court's preliminary injunction.

#### B. Alternatively, This Court Should Issue a Preliminary Injunction

Pursuant to Cal. Code of Civ. Proc. § 527 "a preliminary injunction may be granted at any time before judgment upon...affidavits if...the affidavits...show satisfactorily that sufficient grounds exist therefor." In deciding a motion for a preliminary injunction a trial court weighs: "(1) the likelihood that the plaintiff will prevail on the merits at trial, and (2) the relative interim harm to the parties from the issuance or nonissuance of the injunction." *SB Liberty, LLC v. Isla Verde Assn., Inc.* (2013) 217 Cal.App.4th 272, 280. Thus, "[t]he trial court's determination must be guided by a 'mix' of the potential-merit and interim-harm factors; the greater the plaintiff's showing on one, the less must be shown on the other to support an injunction." *Id.* "If the denial

of an injunction would result in great harm to the plaintiff, and the defendants would suffer little harm if it were granted, then it is an abuse of discretion to fail to grant the preliminary injunction." *Robbins v. Superior Court* (1985) 38 Cal.3d 199, 205 [citations omitted].

The presence or absence of each factor is usually a matter of degree, and if the party seeking an injunction can make a sufficiently strong showing of likelihood of success on the merits, the trial court has discretion to issue the injunction notwithstanding that party's inability to show that the balance of harms tips in his favor. *White v. Davis* (2003) 30 Cal.4th 528, 561. DCA is entitled to a preliminary injunction because it is likely to succeed on the merits of its ninth cause of action and DCA will suffer greater harm than ZACR and ICANN if a preliminary injunction is not issued.

#### . DCA demonstrates a strong likelihood of success on the merits.

DCA moves for a preliminary injunction under its ninth cause of action against ICANN for declaratory relief, which seeks a declaration from the Court that it is entitled to proceed through the remainder of the .Africa gTLD application process as expressed by the IRP findings. As an initial matter, DCA's claim for declaratory relief is proper. "To qualify for declaratory relief, Wilson would have to demonstrate its action presented two essential elements: "(1) a proper subject of declaratory relief, and (2) an actual controversy involving justiciable questions relating to [Wilson's] rights or obligations[.]" Wilson & Wilson v. City Council of Redwood City (2011) 191 Cal.App.4th 1559, 1582; CCP § 1060. An actual controversy exists between DCA and ICANN because ICANN is denying DCA the relief afforded to DCA by the IRP decision. The IRP panel ruled that DCA should be allowed to "proceed through the remainder of the new gTLD process (emphasis added)." However, ICANN forced DCA to re-complete the geographic names review when it should have been passed to the delegation stage. (Bekele Decl. ¶ 27, Ex. 14.)

Moreover, DCA will be able to show that it met ICANN's geographic endorsement standards, or at the very least that its endorsements were no less adequate than ZACR's, ICANN's favored applicant. (Id., ¶ 19, Ex. 6; ¶ 21, Ex. 8; ¶ 37, Ex. 22.) At the time the IRP proceeding commenced, DCA's endorsers (AUC and UNECA) had been approved as endorsers by ICANN. (Id., ¶ 10, Ex. 1, at ¶ 45.) Both of those entities are representative of nearly all the nations in Africa, far more than 60% (Id., ¶ 31, Ex. 18.)

In its clarifying questions to DCA, ICANN suggested that DCA was only missing a non-mandatory factor in its endorsement: a showing that the endorser "understand[] that the string is being sought through the gTLD application process and that the applicant is willing to accept the conditions under which the string will be available." In any event, DCA's endorsement did satisfy this non-mandatory factor because both letters expressly state that DCA is applying for the .Africa gTLD through ICANN. Since ICANN is the only organization that issues gTLDs, it is obvious that any applicant would have to not only meet the requirements and conditions for obtaining the gTLD, but also adhere to those regulations after the gTLD is awarded. This is also expressly stated in the Guidebook which states "[a]pplicant understands and agrees that it will acquire rights in connection with a gTLD only in the event that it enters into a registry agreement with ICANN, and that applicant's rights in connection with such gTLD will be limited to those expressly stated in the registry agreement." (Id., ¶ 12, Ex. 3, Module 6-6, ¶ 10.) It is therefore redundant for an endorser to acknowledge ICANN's regulations, limitations, and terms, when the endorser is aware that the applicant is applying for the gTLD through ICANN.ICANN never complained that DCA was missing any of the three mandatory factors. (Id., ¶ 12, Ex. 3, §2.2.1.4.3.)

Only after ICANN rejected DCA's application and after this litigation commenced did ICANN argue that the AUC and UNECA had withdrawn their endorsements from DCA. But a withdrawal is only permitted if an applicant has failed to meet one of the conditions of its endorsement. (*Id.*) There were no conditions on either the AUC or UNECA endorsements; therefore any attempted withdrawal of those endorsements is improper. (*Id.*, ¶ 12, Ex. 3 at § 2.2.1.4.3; ¶ 19, Ex. 6; ¶ 21, Ex. 8.) ICANN processed DCA's application based on those endorsements, and cannot now claim that they are invalid. Accordingly, DCA demonstrates a strong likelihood of success on the merits regarding its claim for declaratory relief that it is entitled to the gTLD application process the IRP ordered.

## ii. DCA's harm significantly outweighs any harm to Defendants.

DCA stands to suffer more harm if a preliminary injunction is not issued than ZACR or ICANN will suffer if the preliminary injunction is adopted or re-issued. DCA's mission is to provide a continental Internet domain name to provide access to internet services to the people of Africa by acting as the registry for the .Africa gTLD. (Id.,  $\P$  3, 6, and 7.) To carry out its purpose,

DCA received funding from various investors. (Id.,  $\P$  6.) If ICANN is free to grant ZACR the .Africa domain before a resolution of this case on the merits, DCA's funding will cease, and DCA as a business entity will be destroyed. (Id.) DCA's funding is conditional upon its ability to obtain the .Africa gTLD. Unlike ZACR, who acts as a registry for other various domains, .Africa is the only gTLD, or domain on any level, that DCA seeks. (Id.,  $\P$  5.)

Additionally, although technically possible, it is highly unlikely and impractical that the .Africa gTLD would be redelegated if DCA prevails in its lawsuit. (*Id.*, ¶ 8.) ICANN has established procedures for re-delegating a gTLD to a new registry, but this typically occurs when a registry agreement expires. (Colón Decl., ¶ 3, Ex. 2 (Masilela Declaration).) Further, ICANN's procedures for re-delegating gTLDs was subject to approval by the Department of Commerce. (*Id.*, at p.102.) Recently, the U.S. Government's ties with ICANN ceased. Therefore, the current procedure for gTLD re-delegation is uncertain.

## iii. <u>ICANN suffers no injury by having to follow its own rules.</u>

ICANN cannot demonstrate any harm, because no harm occurs to ICANN if the .Africa gTLD is not issued. ICANN has little to no interest, other than ensuring that the domain is regulated properly, after .Africa eventually goes live. ICANN receives insignificant revenues from the registration of domains within the gTLD, but ICANN will obtain those fees when the .Africa gTLD goes live regardless.

#### iv. ZACR Will Suffer Less Harm than DCA.

ZACR – ICANN's favored applicant – will suffer little harm with respect to being delayed from operating the .Africa domain. This Court should not permit ZACR to prematurely operate the domain, if it is determined that ZACR is not entitled to it based on the collusive and inequitable conduct, engaged in by ZACR, ICANN, and the AUC as described above. It is anticipated that ZACR will claim to have losses of nearly \$20 million if a preliminary injunction is issued as it did in the federal court. (*See* Colón Decl., Ex. 2.) However, ZACR's anticipated costs are conclusory and speculative, without any sufficient evidence demonstrating how those costs are incurred or why they could not be mitigated. They also appear to be based largely on time that has already passed. Further, ZACR operates other domains whereas DCA's business is built around serving as the registry for .Africa.

negligible at best. This case was originally set for trial at the end of February 2017. The case can be promptly re-set for trial as much discovery has already taken place. Any harm to ZACR is minimal. The lack of harm to ZACR and ICANN as compared to the irreversible injury that would be suffered by DCA, coupled with DCA's likelihood of success on its ninth cause of action, warrants the granting of DCA's request for a preliminary injunction. *See White*, 30 Cal.4th at 561.

At this point, significant discovery has taken place and the delay in issuing .Africa will be

#### C. ICANN's waiver argument is void.

DCA believes ICANN will assert that the Guidebook's Prospective Release prohibits this entire proceeding. The Prospective Release quoted in Section II.F, *supra*, however, is unenforceable because it violates Cal. Civil Code §1668, is unconscionable, and was procured by fraud. ICANN can cite to no authority for the proposition that the Prospective Release is enforceable. The District Court agreed with DCA and found that ICANN's Prospective Release violated Cal. Civ. Code §1668 and was void "as a matter of law." (Brown Decl., ¶ 4, Ex. 2.)

#### i. A waiver of fraudulent acts and intentional acts is void.

ICANN's Prospective Release is void in that it waives and releases any redress in a court of law, including fraudulent and intentional actions. "All contracts which have for their object, directly or indirectly, to exempt anyone from responsibility for his own fraud, or willful injury to the person or property of another, or violation of law, whether willful or negligent, are against the policy of the law." Cal. Civ. Code §1668; *See also Capri v. L.A. Fitness Int'l, LLC* (2006) 136 Cal.App.4th 1078, 1084 ["[U]nder Section 1668, 'a party [cannot] contract away liability for his fraudulent or intentional acts...' regardless of whether the public interest is affected."]<sup>4</sup>

ICANN's Prospective Release encompasses every claim that arises from its actions – necessarily including, fraud and intentional violations of law. *See Baker Pacific Corp. v. Suttles*, 220 Cal.App.3d 1148, 1153 [holding a covenant not to sue that released "any and all claims of every nature" void for excluding fraud, intentional acts, and negligent violations of statutory law.]. ICANN's Prospective Release purports to waive fraud and intentional violations of law, and thus,

<sup>&</sup>lt;sup>4</sup> Although often cited for the claim that public policy must be implicated for a release to be void, *Tunkl v. Regents of California* ((1963) 60 Cal.2d 92) does not support that proposition. *See Capri v. L.A. Fitness, Int'l, LLC, supra.* Even under the standard expressed in *Tunkl v., supra*, DCA can establish that ICANN's Prospective Release is void.

is void. It is irrelevant that DCA only moves for a preliminary injunction on its ninth cause of action for declaratory relief, because DCA also brings claims for intentional misrepresentation, fraud, violation of Cal. Bus. & Prof. Code § 17200, among others. By attempting to exempt itself from any and all claims, ICANN's waiver indisputably is void.<sup>5</sup>

#### ii. ICANN's Prospective Release is unconscionable.

The Prospective Release is unconscionable and unenforceable. "If the court as a matter of law finds the contract or any clause of the contract to have been unconscionable at the time it was made the court may refuse to enforce the contract, or it may enforce the remainder of the contract without the unconscionable clause, or it may so limit the application of any unconscionable clause as to avoid any unconscionable result." Cal. Civ. Code §1670.5(a). "Unconscionability consists of both procedural and substantive elements. The procedural element addresses the circumstances of contract negotiation and formation, focusing on oppression or surprise due to unequal bargaining power. Substantive unconscionability pertains to the fairness of an agreement's actual terms and to assessments of whether they are overly harsh or one-sided." *Pinnacle Museum Tower Assn. v. Pinnacle Market Development (US), LLC* (2012) 55 Cal.4th 223, 246.

The Prospective Release is procedurally unconscionable. In order to apply, DCA was forced to agree to the Guidebook that contained the Prospective Release. (Bekele Decl. ¶¶ 13-16.) The Guidebook does not encourage the parties to consult with an attorney before signing, nor did DCA do so. (Bekele Decl. ¶7, Ex. 3; ¶ 11.) ICANN's own GAC told ICANN that the Prospective Release was too broad, but ICANN refused to change the language. ICANN cannot allege that DCA had an opportunity to negotiate, because it didn't even accept the GAC's comment. Accordingly, the Prospective Release is procedurally unconscionable.

The Prospective Release is also substantively unconscionable. "As our Supreme Court has explained, the unconscionability doctrine 'ensures that contracts...do not impose terms that have been variously described as 'overly harsh,' 'unduly oppressive,' 'so one-sided as to 'shock the conscience,' or 'unfairly one-sided." *Orcilla v. Big Sur, Inc.* (2016) 244 Cal.App.4th 982, 998. The Prospective Release is a textbook example of a one-sided agreement. It requires that DCA

<sup>&</sup>lt;sup>5</sup> ICANN cannot argue that the Prospective Release is not an exemption of liability but merely a limitation of liability because it refuses to recognize any binding effect of the IRP.

give up its right to sue ICANN for *any and all* acts relating to the application but does not require ICANN to give up any right to sue DCA. ICANN is not prevented from suing DCA for any violation of law, negligence, fraud or otherwise. The Prospective Release absolves ICANN of all wrongdoing – but provides no benefit to applicants. Because the contract is both procedurally and substantively unconscionable, the agreement is unenforceable.

### iii. <u>ICANN's Prospective Release was procured by fraud.</u>

ICANN's Prospective Release was procured by fraud and cannot be relied upon to ICANN's benefit. "Fraud in the inducement is a subset of the tort of fraud whereby 'the promisor knows what he is signing but his consent is induced by fraud, mutual assent is present and a contract is formed, which by reason of the fraud is voidable." *Hinesley v. Oakshade Town Center* (2005) 135 Cal.App.4th 289, 294-295. DCA agreed to the Guidebook and paid a \$185,000 fee because it was falsely led to believe that the IRP process provided redress in lieu of court review. (Bekele Decl. ¶ 12, Ex. 3 at Module 6, ¶ 6.) After the IRP ruled against it, ICANN failed to follow the IRP ruling, and disclaimed any binding nature, making the above statement false. (See *Id.*) ICANN procured the provision by fraud, and it would be inequitable and to DCA's detriment to find the Prospective Release binding. Accordingly, under any of the grounds stated above, ICANN's Prospective Release is void and unenforceable.

#### IV. CONCLUSION

For the foregoing reasons, DCA is entitled to the issuance of a preliminary injunction or an order from this Court adopting the federal court's preliminary injunction, and respectfully requests that this Court grant such.

23 Dated: November 15, 2016

BROWN NERI SMITH & KHAN LLP

Ву: \_\_

Ethan J. Brov

Attorneys for Plaintiff

DOTCONNECTAFRICA TRUST

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Please print this receipt and attach it to the corresponding motion/document as the last page. Indicate the Reservation ID on the motion/document face page (see example). The document will not be accepted without this receipt page and the Reservation ID.



#### RESERVATION INFORMATION

Reservation ID: 161115174199
Transaction Date: November 15, 2016

Case Number: BC607494

Case Title: DOTCONNECTAFRICA TRUST VS INTERNET CORPORATION FOR ASSIGNED

Party: DOTCONNECTAFRICA TRUST (Plaintiff/Petitioner)

Courthouse: Stanley Mosk Courthouse

Department: 53

Reservation Type: Motion for Preliminary Injunction

**Date:** 12/22/2016 **Time:** 08:30 am

#### FEE INFORMATION (Fees are non-refundable)

First Paper Fee: Party asserts first paper was previously paid.

Description	Fee
Motion for Preliminary Injunction	\$60.00

Total Fees: Receipt Number: 1161115K2102 \$60.00

#### PAYMENT INFORMATION

Name on Credit Card: Ethan Brown

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